



CITY OF ATLANTA

SHIRLEY FRANKLIN
MAYOR

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November 18, 2002

02-C-2084

President Cathy Woolard and
Members of Atlanta City Council
City Hall, Suite 2900 South
68 Mitchell Street SW
Atlanta, Georgia 30335

RE: Appointment to the Atlanta Fulton County Recreation Authority

Dear President Woolard and Members of the Council:

It is a pleasure for me to appoint **James Cheeks** to serve as a member of the **Atlanta Fulton County Recreation Authority** of the City of Atlanta. This appointment is for a **term of four (4) years**, scheduled to begin on the date of Council confirmation.

I am confident that Mr. Cheeks will serve the Atlanta Fulton County Recreation Authority with distinction. A resume is attached for your perusal.

Sincerely,


Shirley Franklin

Enclosures

James Cheeks

97 Richardson Street
Atlanta, Georgia 30312
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tel. 404.229.1989
fax 404.524.1728

EDUCATION:

- BABSON COLLEGE, WELLESLEY, MASSACHUSETTS** 1990 - 1992
Bachelor of Business Administration. Concentration: Management, Entrepreneurial Studies and Biology
- SANTA FE COMMUNITY COLLEGE – TEACHING ZOO PROGRAM, GAINESVILLE, FLORIDA** 1986 – 1988
Associate of Science. Major: Zoo Animal Management
The teaching zoo program is one of only a few in the country. As a student, I was subject to rigorous academic courses related to zoo management while also being responsible for the daily care of the zoo's animals.

PROFESSIONAL EXPERIENCE:

- GREENHOUSE DEVELOPMENT, Inc. (Residential Real Estate Development)** 1999 to Present
Owner/Entrepreneur
- Produce and implement land acquisition plan
 - Coordinate building permit attainment
 - Assist in design and construction management
 - Acquire necessary funds from financial institutions and private investors
 - Coordinate unit sales (28 single-family units); 100% of units sold
 - Developed a financial management system
- CITY OF ATLANTA FULTON COUNTY RECREATION AUTHORITY** 1998 – 1999
Atlanta Aquarium Development Coordinator
- Responsible for overall coordination for the planning of the proposed aquarium
 - Produced and conducted presentations to build community support
 - Coordinated the selection process for the 1998 market analysis (Office of Thomas J. Martin)
 - Prepared the site analysis and marketing plan
 - Obtained a \$57,000 grant for Zoo Atlanta from the city of Atlanta
- CITY OF ATLANTA – OFFICE OF ECONOMIC DEVELOPMENT** 1996 – 1998
Aquarium Coordinator
- Preparation of request for qualifications documents for market and site analyses
- Housing Development Specialist**
- Led the market research of city-defined housing redevelopment areas
 - Monitored housing development programs
 - Raised \$68,000 in cash and services for a non-profit foster care facility
- THE DIAMOND GROUP, INC. – (wholesale diamonds and jewelry)** 1992 – 1995
Owner/Entrepreneur
- Founded The Diamond Group in association with a family-owned diamond manufacturer based in Bombay, India
 - Managed a six (6) person sales force overseeing all aspects of sales and client retention
 - Designed and developed the marketing and credit finance program
 - Acquired, developed and managed a client base that grew by 250% over three years
- NEW ENGLAND AQUARIUM – BOSTON, MASSACHUSETTS** 1990
Animal Care Specialist (volunteer)
- Provided daily care of Atlantic Bottlenose Dolphins, California Sea Lions and Harbor Seals while attending Babson College

GREAT WATERS AQUARIUM – CLEVELAND, OHIO (Proposed)

1989 – 1990

Assistant to the Chairman (volunteer)

- Assisted the Chairman with overall project development
- Critiqued and reviewed potential exhibit designs presented by bidding firms
- Helped develop a community support campaign plan
- Assisted in reviewing the economic and market analyses, as well as the conceptual design plan

SEAWORLD OF OHIO

1988 – 1989

Animal Care Specialist

- Provided daily care of Killer Whales, Bottlenose Dolphins, Walrus, Harbor & Hooded Seal and California Sea Lions
- Conducted guided tours for special guests

MARINELAND OF FLORIDA

1987

Animal Care Specialist

- Provided daily care of Bottlenose Dolphins, River Otters and Penguins
- Responsible for regular maintenance of exhibits

SANTA FE TEACHING ZOO

1986 – 1988

Zoo Keeper

- Daily care of terrestrial mammals, birds and reptiles
- Conducted tours for various community groups
- Responsible for design and construction of animal habitats with emphasis on natural landscapes

PUBLICATIONS:

CHEEKS, J. C. 1995 Marine Mammal Trainers – Global Survey. 1995 Conference Proceedings, International Marine Animal Trainers Association. (not printed)

CHEEKS, J. C. 1990 a survey update on conditions and trends of marine mammal trainers in the United States and Canada. 1990 Conference Proceedings, International Marine Animal Trainers Association, Pg. 112 – 129

PROFESSIONAL ASSOCIATIONS:

Zoo Atlanta Board of Directors	– Property Committee
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American Zoo and Aquarium Association	– member since 1996